



Fort Worth Convention Center
Fort Worth, Texas
October 13-16, 2009
Exhibit Dates: October 14-15

SOUTHWEST

Human Resources
 Conference and Exposition

2009 SPONSOR APPLICATION

HR SOUTHWEST, Human Resources Conference and Exposition
 4100 Spring Valley Rd. Ste 300, Dallas, TX 75244
 Phone: 214.631.7476 ext. 22 Fax: 214.631.4533
 Email: exhibitors@hrsouthwest.com

CONTACT INFORMATION

Company/Organization _____
 Address _____
 City _____ State _____ Zip _____
 Contact Name _____
 Title _____
 Telephone (for office use only) _____ Fax (for office use only) _____
 E-Mail (for office use only) _____

PAYMENT INFORMATION

A company check is required for Titanium, Platinum and Gold Level Sponsors. (Tax ID #: 75-2499356)

All payments must be in U.S. funds ~ please check one:

- Check (payable to HR SOUTHWEST)
- AMEX
- MasterCard
- Visa

50% of total sponsorship is due with application.
 Full payment is due no later than August 1, 2009.

Cardholder Name _____
 Card Number _____ Exp. Date _____
 Amount Enclosed _____
 Signature _____ Date _____

Sponsorship opportunities are available on a first-come, first-paid basis.

TITANIUM SPONSORSHIPS:

- Badge Holders—SOLD \$12,000 EXCLUSIVE
- Bookstore \$12,000 EXCLUSIVE
- Conference Bag—SOLD \$15,000 EXCLUSIVE
- Conference Grand Prize \$14,000 EXCLUSIVE
- Educational Sessions \$15,000 EXCLUSIVE
- Lunch in Exhibit Hall \$15,000 (Two available)
- Reception/Casino Night \$12,000 EXCLUSIVE

PLATINUM SPONSORSHIPS:

- Conference Water Bottle \$10,000 EXCLUSIVE
- Conference Pen \$10,000 EXCLUSIVE
- Conference CD \$10,000 EXCLUSIVE
- General Session with Victoria Labalme \$10,000 EXCLUSIVE
- General Session with Mike Rayburn \$10,000 EXCLUSIVE
- Hotel Keys \$10,000 EXCLUSIVE
- Luggage Tag \$ 9,000 EXCLUSIVE

GOLD SPONSORSHIPS:

- Educator of the Year—SOLD \$ 8,000 EXCLUSIVE
- Registration \$ 8,000 (Two available)
- Volunteer Shirts—SOLD \$ 7,500 EXCLUSIVE
- Conference Volunteer Gifts—SOLD \$ 8,000 EXCLUSIVE
- Shuttle Bus \$ 8,000 EXCLUSIVE
- Evaluations \$ 8,000 EXCLUSIVE

SILVER SPONSORSHIPS:

- Audio Recording \$ 4,500 EXCLUSIVE
- Beverage Break \$ 7,000 (Two available)
- Breakfast—Wed SOLD \$ 7,000 (Three available)
- Cyber Caf  \$ 6,000 EXCLUSIVE
- Pre-Conference Workshops \$ 5,000 EXCLUSIVE
- Tuesday Welcome Reception \$ 6,500 EXCLUSIVE

BRONZE SPONSORSHIPS:

- Attendee Lounge \$ 4,000 EXCLUSIVE
- Business Center \$ 3,500 EXCLUSIVE
- Relaxation Station—SOLD \$ 4,000 EXCLUSIVE
- Silent Auction \$ 4,000 EXCLUSIVE

EXHIBIT BOOTH INFORMATION

Top three booth selections: (indicate single, double or island booth numbers in each area) #1: _____ #2: _____ #3: _____

We wish to avoid having our exhibit located next to or opposite the following company(ies):

I hereby authorize HR SOUTHWEST to reserve the above-selected sponsorship and exhibit space in the Fort Worth Convention Center for use by the above-named company during the 2009 HR SOUTHWEST Conference. I acknowledge this is a binding contract and agree to HR SOUTHWEST's Exhibit Rules & Regulations, as outlined in the Sponsor & Exhibitor Prospectus.

Authorized Representative

Print Name: _____
 Date: _____

Signature: _____